



For Immediate Release

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Women Leading the Future Announces Speakers for Fifth Annual Conference

Sony Executive and LinkedIn's Career Expert as Key Speakers

Washington, D.C. — [Ladies America](#) leadership is proud to announce the speakers for the fifth annual [Women Leading the Future](#) conference (WLF) on **June 27, 2015**, in Washington, D.C. Sony Executive, Amy Carney will speak on the “What Has Mentorship Done For Your Life/Career” Panel. LinkedIn’s own Career Expert, Nicole Williams will serve as closing keynote on “Creating Your Own Luck: Becoming a Leader of Your Own Career Path”.

[Lindsey Mask](#), Conference Director said, “We are celebrating the launch of our organization's mentorship program and the fifth year of Women Leading the Future. I secretly feared our annual conference would be a 'one-hit-wonder, but I can already see that again this year, we have set the stage for a day and conference unlike others. Our annual conference is not what people would think of a 'conference,' it ignites a feeling, an energy, and it leads people to action in their own lives.”

The conference will feature over 25 speakers and music by DJ Neekola throughout the day.

Mask went on to say that, "we have fully integrated music and live performance into the day as a means of capturing the hearts and minds of attendees, while also highlighting the talents and passions of others. The conference is considered a success when every person walks out inspired, admired, and wanting more."

The conference closes with a musical! www.swingtimewlf2015.eventbrite.com

The WLF committee thrilled to partner with Million Women Mentors.

Ladies America is a national network of young, professional women connecting to advance one another personally and professionally, following the motto “Women Helping Women.” The organizations vision is “to connect, educate and mentor professional women across the U.S.” Ladies America’s key goals include obtaining 1,000 participants in their mentorship program by

2016, expanding membership to 25,000 in 15 cities by 2020, and completing 10,000 hours of education in technology, business and advocacy by 2020.

Ladies America founded **Women Leading the Future** in 2010, which is a day-long women's conference. This conference brings dynamic women together to discuss major issues and today's pressing topics. By focusing on women making a difference in the world, discussions cover mentoring, where women are today, how they can be strong and effective leaders, and why their leadership is critical.

FULL AGENDA BELOW and at www.womenleadingthefuture.org
TICKETS www.wlf2015.eventbrite.com

Agenda

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|----------------|--|
| 9:00-9:30 AM | Registration/ Food / Networking and Performance by DJ Neekola |
| 9:30-9:45 AM | Welcome and Special Announcement: Lindsey Mask |
| 9:45-10:05 AM | Opening Keynote: Kindra Hall - <i>Your Story, Your Legacy</i> |
| 10:05-10:10 AM | Break: Music/Food |
| 10:10-10:30 AM | Speaker: Shakirah Hill - <i>How to Hack a Dream</i> |
| 10:30-11:00 AM | Speaker: Jen Groover - <i>Empowered to Empower</i> |
| 11:00-11:10 AM | Break: Music/ Food |
| 11:10-11:45 AM | Speaker: Clara Chorley - <i>Three mistakes that cause professional women to doubt their career choices and the pressure to figure it all out...Right NOW</i> |
| 11:45-11:52 PM | Live Music: Performance by Capitol Harmonia |
| 11:52-12:00 PM | Break: Food/Music |
| 12:00-12:50 PM | Interview Style Discussion: <i>A Woman's Path to Leadership</i>

Helene Clayton-Jeter, Cardiovascular and Endocrine Liaison Program, U.S. Food and Drug Administration; Dan Proft, Chicagoland Radio Talk Show Host; and Keely Wilson, Deputy Program Executive Officer, United States Department of Defense |

– Interviewed by: Mark Vlasic

12:50-1:00 PM

Break: Music/ Food

1:00-2:00 PM

All-Conference Panel Discussion: *Branding, Speeches, and Getting Out There* -

Robert Stewart, professional speechwriter; Bianca Chardei, TV Host - Motivational Speaker - Americas Next Top Model Alum; Raquel Riley-Thomas, Executive Producer/Director, Mrs. DC America Organization -- Moderated by Lindsey Mask

2:00-3:00 PM

All-Conference Panel Discussion: *What Has Mentorship Done for Your Life/ Career*

Jon'll Boyd, CEO of Completely Yours Events LLC; Amy Carney, president, advertiser sales, strategy and research, Sony Pictures Television; Julie Kantor, VP and Chief Partnership Officer, Million Women Mentors and STEMconnector —

Moderated by: Sonya Gavenkar, Anchor/ Reporter

3:00-3:10 PM

Yoga Break: Georgia Gerstein, yoga instructor

3:10-3:20 PM

Live Music: Special Flute Performance by Anne Pollack, Crossing Point Arts, *teaching the arts to survivors of human trafficking*

3:20-4:00 PM Closing Keynote: Nicole Williams – The Career Expert, LinkedIn- *Create Your Own Luck: Become A Leader Of Your Own Career Path*

4:00-5:00 PM Reception: Wine, Cheese, Networking, and Music

6:00-7:30 PM SPECIAL PERFORMANCE OF THE 1940's MUSICAL: Swing Time

BREAKOUT OPTIONS:

10:00-11:00AM

Karima Mariama-Arthur - *Branding Out: Accountability and Next Practices In Crafting Your*

Professional Brand (Presidents Room)

Krista Dabbas - *A-Z of Real Estate or Running Your Own Business*
(Media Resource Center)

11:00AM-12:00PM

Alison Cardy - *How to be the Best Mentor and Mentee* (Media Resource Center)

Lauren Maffeo - *Social Media Tips and Tricks* (Presidents Room)

1:00-2:00PM

Lisa Lieberman-Wang - *How to Live on Purpose and Achieve Your Goals*
(Presidents Room)

Skyler Heimark - *You, Your Finances, Your Life* (Media Resource Center)

2:00-3:00PM

Lacey Hopkins - *Negotiate Like a Girl: A Woman's Advantage in Business*
(Presidents Room)

Tisa Silver - *How to Break Out of the Pink Ghetto* (Media Resource Center)

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