

Gwendolyn Beck has been in the financial industry for over fifteen years, and frequently participates in panels and speaks for various organizations including “Women Leading the Future”, John Hopkins University Carey School of Business, and the Wharton/HBS Alumni Associations. She began her financial career the bond trading floor at Credit Suisse in Taxable Fixed Income (TFI) on the U.S. Government Securities desk. After leaving the trading floor, she moved to the equity side at Morgan Stanley, and became involved in equity trading, personal portfolios, and the IPO markets. She had multiple FINRA and SEC licenses including the Series 7, Series 63, Series 31, and had a Life Insurance & Variable Annuity License, and a Florida Real Estate License. She is currently an Investment Advisor with a series 65 license.

She is author of the consumer financial education book, “Flirting with Finance”, which was originally published in 2008, and the second edition in early 2013. The follow-up book, “Bonds Have More Fun” is in the writing stage. Both are designed to teach complex principles of finance in an easy to understand manner. She is also an equity analyst for a large cap value manager, and specializes in household goods and consumer products. As a blog contributor for the site www.webegirls.com, she is known for financial articles on a wide range of timely and relevant topics.

Beck Research Labs, her parent company, brings all aspects of the ‘Analysis, Investments & Advice’ platform together. Please visit www.beckresearchlabs.com for further information.

She is also Founder and National Director of the Eagles Party which is fiscally responsible and socially inclusive. www.eaglesparty.org